



# Aboriginal Head Start Association of British Columbia

PO BOX 21058, Duncan BC V9L 0C2

Office: 250-709-7592

## CAREER OPPORTUNITY - AHSABC STORYTELLER

**Our AHSABC Team is seeking a Storyteller to be a Campaigner for Aboriginal Head Start.**

**Deadline to apply is 12:00 PM, September 26<sup>th</sup>, 2022**

**Do you love to tell inspiring stories?** Are you a skilled listener? Can you help us share the good news of how AHS is making a difference for Indigenous children and families across Canada? Can you create engaging stories that resonate with diverse audiences? Would you love to record and share the stories of those who have been impacted by AHS programs for over 25 years? Can you share ideas, events, and initiatives using varied media and communications channels? Do you recognize innovative and interesting news stories and have the skills to adapt and present them using current technology?

The **AHSABC Storyteller** is essential in response to the growth and advancement of Aboriginal Head Start and Early Childhood Education and Care services and profession in BC and nationally. This valued team member will spread the word about AHS initiatives and best practices through researching, interviewing, documenting, and sharing stories, writing articles, creating online and media content.

Our AHSABC Team supports and promotes the benefits of the AHS program, resources, and goals in the Indigenous Early Childhood field across Canada. To learn about Aboriginal Head Start and our organization, visit [www.ahsabc.com](http://www.ahsabc.com)

Find us on Facebook at: <https://www.facebook.com/aboriginalheadstartbc/>

### Responsibilities

The **AHSABC Storyteller** will create evidence-informed, inspiring stories that can be used and shared through a variety of media (e.g., paper-based, multimedia) and communication channels such as posts, articles, reports, videos, posters and policies that support the delivery of our AHS Intergenerational Family Wellness programs. In collaboration with the AHSABC team and communities, the Storyteller will identify and develop stories that inform products, communications, and promotional materials that support broadening Aboriginal Head Start's reach and engaging AHS communities and new audiences.

### Education and Experience

- Successful completion of a degree or diploma in Marketing, Journalism, Professional Writing or Communications; or an equivalent combination of education and related experience and training may be acceptable.
- Proven experience using technology and social media to share relevant messages to targeted audiences; experience in successfully managing multiple social networks with consistent, timely messages, and the ability to analyze and report on them.
- Have a **portfolio** of at least **five samples of writing showcasing content and creativity** – for advertising, print, video, digital and social media.
- Experience in stakeholder and media relations and publicity.





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## Skills and Requirements

- Engaging storyteller with a passion for sharing good news.
- Knowledge and understanding of high-quality early childhood education, Aboriginal Head Start services that reflect the AHS Principles and Guidelines and the BC Early Learning Framework.
- Knowledge, experience, and awareness of diverse Indigenous cultures and protocols.
- Knowledge, practice and understanding of OCAP Principles.
- Knowledge and understanding of the Truth and Reconciliation Calls to Action and the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP).
- Exceptional writing and editing skills, including the ability to develop compelling content that attracts readers and various audiences. Expertise in plain language writing.
- Strong verbal and written communication skills, including report writing and presentation skills.
- Strong computer literacy skills (experience in Excel, Word, PowerPoint, Adobe Acrobat, video editing and social media software, etc.)
- Technical expertise with communications software, online meeting platforms, digital tools, and orthography.
- Demonstrated ability to develop knowledge products such as infographics, newsletters, fact sheets, web content, lay summaries, presentations and/or video scripts.
- Bilingualism in both Canada's official languages is an asset.
- Attention to detail, especially of written Indigenous languages, spelling, and typography.
- Ability to work independently with little supervision.
- Excellent time management skills, including the ability to multi-task and prioritize as needed.
- BC Drivers License.
- The Aboriginal Head Start Association of BC has aligned with the Provincial Public Health Order released on October 14, 2021. We have a mandatory COVID-19 vaccination policy for all employees at AHSABC. This policy requires all employees to be fully vaccinated against COVID-19. If selected for employment, you will be required to provide proof of vaccination by providing a copy of your BC Vaccination Card Passport with the QR code.

## Working Environment

- Works remotely from home office. Requires use of computer, specialized software, and peripherals (Office equipment provided by AHSABC upon successful completion of probationary period).
- Interacts with main office and AHSABC Team members regularly via virtual meetings, telephone, and email and attends in-person meetings/events as required.
- Travel required to follow and capture the stories.
- Ability to attend training events, gatherings, and celebrations across BC and Canada.
- Salary negotiable based on education and experience.
- Employment includes health benefits, retirement plan and home office use compensation.
- Full time, permanent position based on 35 hours per week.
- Schedule is somewhat flexible, requiring 75% of hours to be worked between 8AM and 4PM Monday to Friday. Some weekend and evening hours may be required to support training and event schedules.





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## To apply

Submit a detailed cover letter, complete resume, your portfolio, and two references via e-mail to:

Joan Gignac, Executive Director, Aboriginal Head Start Association of BC | [executivedirector@ahsabc.com](mailto:executivedirector@ahsabc.com)

**Deadline to apply is September 26, 2022.** Virtual interviews scheduled for the week of October 3-7, 2022.

*NOTE: In accordance with Section 41 of the BC Human Rights Code and Section 15 of the Canadian Charter of Rights and Freedoms, preference will be given to qualified candidates of Aboriginal ancestry.*

